



Digital Cogency

A Full Service Digital Marketing Agency



Web Designing

SEO Services

Logo & Graphic

Social Media

PPC Services

YouTube Promo

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DIGITAL MARKETING SERVICES



Website Design & Development

Business expansion is easily achievable with our finest website designing & development services. Get your outreach worldwide with attractive professional looking website. We've been in your shoes, and we understand how complex it is to run a successful business. We bring more to the table than just a website.

Search engine Optimization (SEO)

A Search Engine Optimization agency that brings your brand leads instead of excuses. Digital Cogency focuses on the growth strategy of your website and generating organic traffic. SEO is a patience game, no secret there. We develop a fruitful search strategy analyzing what your brand supply and the relevant keywords for it.

Logo & Graphic Design Service

A successful logo is simple, easy to recall serving instant recognition. Logo is the face of your brand and it should better be good. Hence going for the cheaper option might look appealing now, but can cost you your growth. It's better to go with a mature designer. Our team is armed with skilled branding consultants who dive deep into research before designing your graphics.

Social Media Marketing (SMM)

Social media marketing is a very powerful way to reach your potential clients. People discover several new brands on social media daily. With our well-planned engaging social media presence on platforms like Facebook, Instagram and LinkedIn can really prove fruitful in increasing customer interaction, building instant trust.

Pay-Per-Click (PPC Management)

Digital Cogency offers different types of PPC ads; the most common type is paid search ads. Google ad and facebook ad is the two commonly used platform for pay per click ads. Although, it seems like an easy process but when done without research, can be nothing but waste of your money. Don't fall for that. The ad campaigns designed by us have proven to be extremely high yielding.

YouTube Marketing Services

There's no secret that videos explain and engages customer better. Youtube can serve as one of the most effective marketing channel that can provide a chance to effectively promote your company. Digital Cogency optimizes the titles, commentary, keywords, product reviews etc, enhancing your brand identity. Create a recognition for your brand with us.



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Website Design and Development

Your online presence plays a vital role in the success of your venture. Hence a solid and professional looking website is the call for streamlining all your marketing strategies. Attract new lead and convert more customers with our custom-based website designing and development services.

Our aim is to offer you a website that resonates with your brand and its story. Digital Cogency provides you a design and layout samples before finalizing. Our vision is to deliver you a website that is a blend of our latest designs and your ideas and is SEO-friendly.

If you already have a website that is not up-to-mark, you need not worry! We can redesign it. This improves your website's overall functionality and browsing experience.



- WordPress
- HTML
- E-Commerce
- Shopify

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Search Engine Optimization(SEO)

Why settle for good? Be the best in your industry. Make sure your website is noticed and present in the top search results of your customers. Our consistent smart SEO solutions have produced outstanding results for our clients.

Digital cogency believes in constantly upgrading its SEO strategies. Thus our never stopping innovations makes sure that we provide you services that are futuristic and puts your website on top of the search engine results pages (SERPs).

We harness your high ranks with the right combination of site analysis, keyword research, content marketing and link building. In order to deliver you premium quality services, every link is reviewed to be fully optimized so they can be crawled and indexed by search engine bots.



- On-Page
- Off-Page
- Technical
- Fast Result

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Logo And Graphic Design Services

Digital Cogency takes immense pride in their creative competence. We serve our client with graphics and logo designs that incorporates with your website, product or service design and your business motto. We treat the graphic design elements as a voice to your branding campaign.

Either you want to create your logo or re-energize the existing one; the goal is to add value to make an everlasting impression on your clients and site visitors. The logo designs are outlined keeping in mind the business prospective and the impression it needs to create.

We understand that your brand is the most valuable asset of your company's growth. For a long lasting impact on your prospects, we ensure to keep every tiny detail on the table while designing your logo.



- Logo Design
- Graphic
- Brochure
- Catalogue

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Social Media Marketing (SMM)

Social Media Marketing is a powerful way to reach your business prospects. Without a great strategy, all your effort and time is going in vain. A sound social media strategy can be a game changer for your business and your social media presence.

Digital Cogency helps you leverage the strength of social media networks to achieve your branding and marketing goals. We design your social media marketing infrastructure that acts as a backbone for your social media platforms including Facebook, Instagram, and LinkedIn etc.

We maintain and optimize your profiles posting relevant pictures, videos and stories that represents what your brand represent and sells to the relevant audience. We monitor your brand reputation like a hawk building a community around your brand and engaging with the followers, customers and responding to the comments, likes and shares.

- Facebook
- Instagram
- Twitter
- LinkedIn



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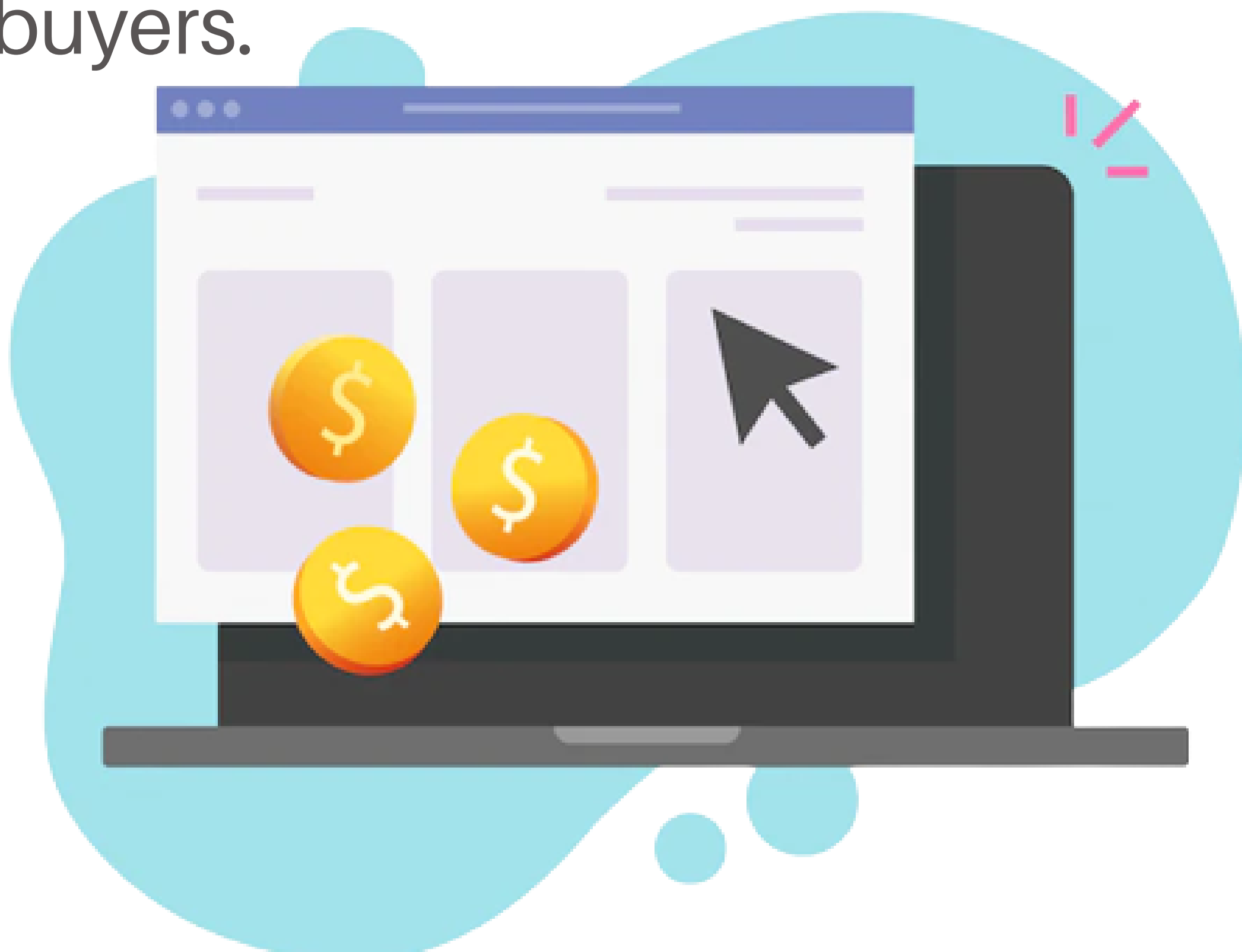
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Pay-Per-Click (PPC Management)

Pay-per-click advertising is the most common way to effectively target the right audience. Digital Cogency has mastered the pay per click marketing and what it takes to ensure online success. If you are in dilemma of whether it is the right choice for your brand or not, then don't be.

When done right, PPC can get your brand quality leads. Google Ads is one of the most popular PPC advertising system. Google being the most commonly used search engine platform gives an opportunity to create ads and showcase your brand.

Facebook is also popularly used for pay per click ads. We have proven constantly with our strategies and content how high yielding facebook ads can be for a brand. With the right PPC advertising on search engines like Google and social network like facebook and twitter, your brand can really enhance its reach to the potential buyers.



- Google Ads
- Facebook Ads
- Instagram Ads
- Twitter Ads

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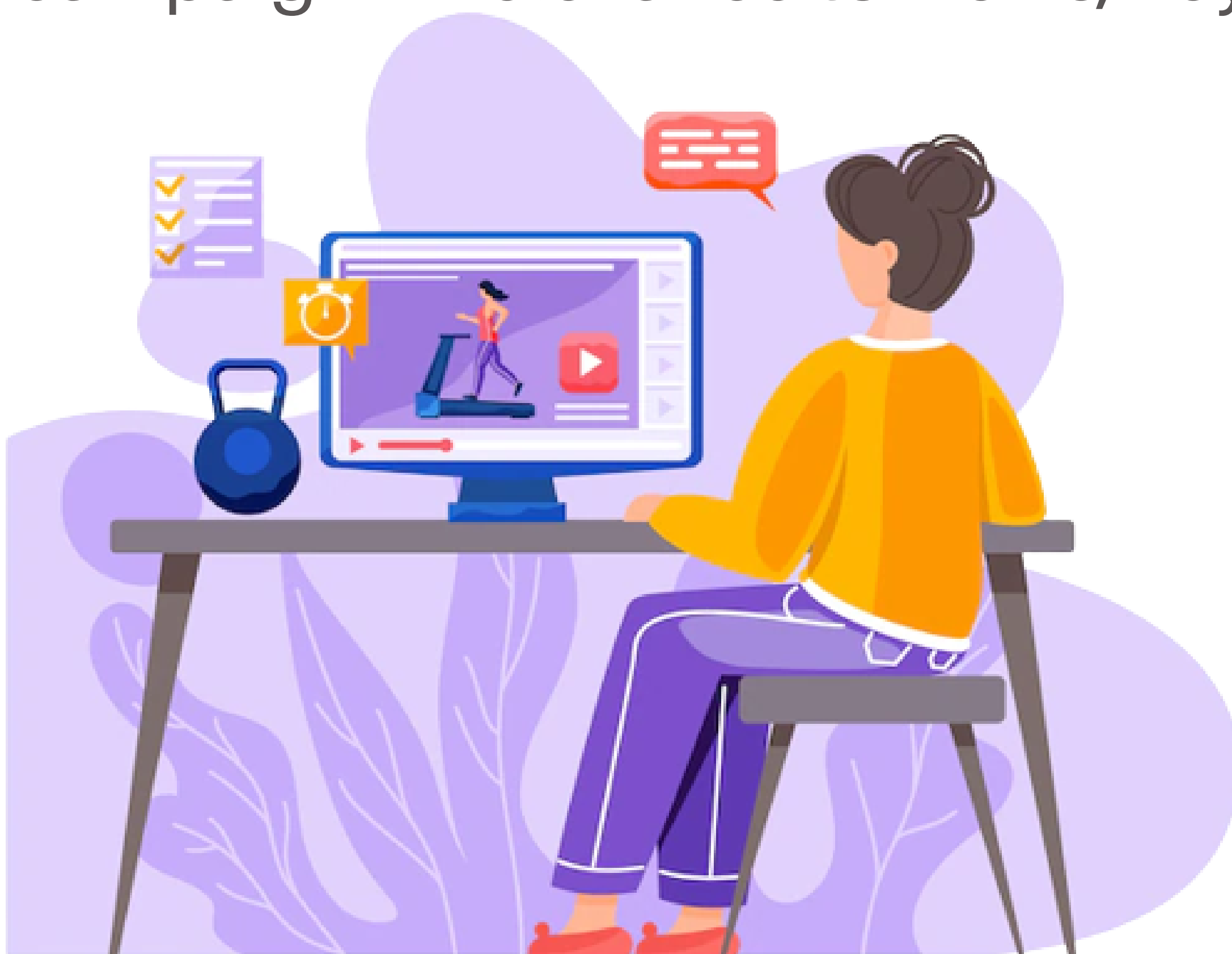
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YouTube Marketing Services

Youtube Marketing is integrating video marketing and content management and help you reach the right audience. Digital Cogency helps you boost your youtube channel position and ranking with keyword relevant to the product or services your brand has to offer.

The content posted on the channel from the video to description to tags strategy are planned to get you more traffic. We first analyze the text, image, audio, sound, visual content accordingly and help you create content based on the trend, search volume and the customer demands.

Our experts build your channel reputation in the industry you serve. The focus is to get your channel more views, likes, comments and subscription. Youtube report analyzing allows us to customize the campaign in relevance to views, keywords, and tags.



- Get Subscriber
- More Views
- Video SEO
- YouTube Ads

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Contact Us Today And Avail Our Services.



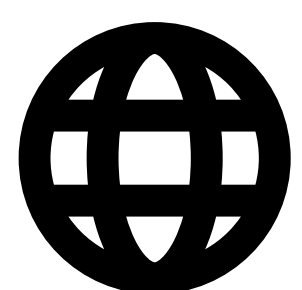
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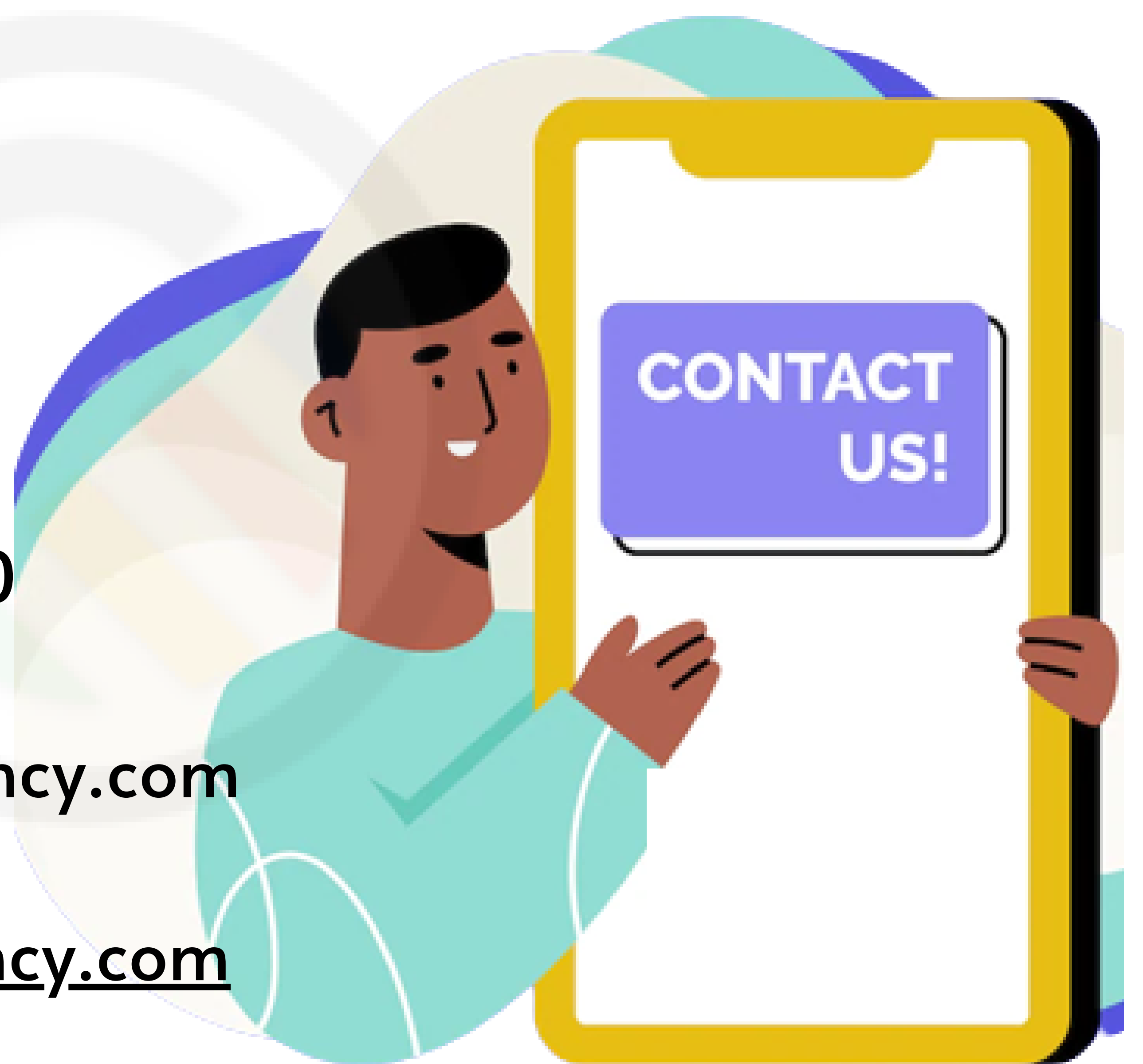
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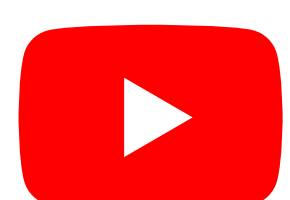
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